



# MONEY in POLITICS Factsheet



## Fundraising FATIGUE

Members of Congress are encouraged to spend at least **4 hours** a day fundraising.<sup>1</sup>

## LOBBYING



In 1960, **3,414** registered lobbyists spent **\$30.4 million** lobbying Congress.<sup>2</sup>



In 2014, **11,781** registered lobbyists spent **\$3.23 billion** lobbying Congress.<sup>3</sup>

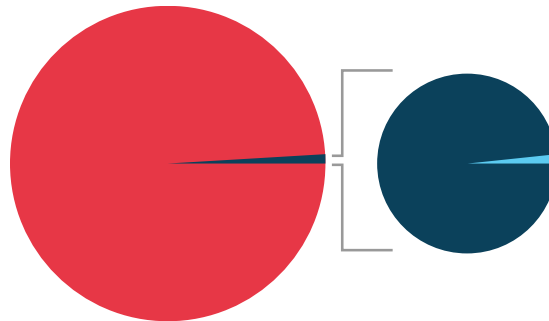


In 1974, **3 percent** of congressional staffers and members of Congress left public service to join the lobbying industry.<sup>4</sup> Now it's **one out of two**.<sup>5</sup>

# \$10,000,000,000

Amount election experts predict the 2016 election will cost.<sup>6</sup>

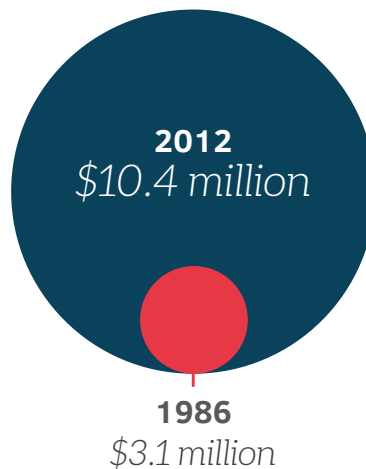
## ONE PERCENT of the ONE PERCENT



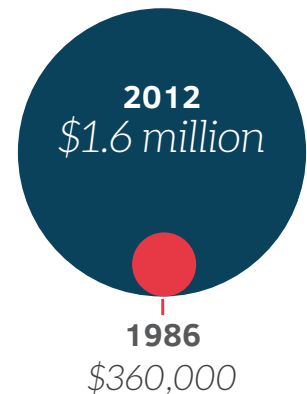
**.01%** of the population, approximately 31,976 donors, accounted for **\$1.18 billion** in political contributions during the 2014 elections.<sup>7</sup>

## Average Cost Of A SEAT IN CONGRESS<sup>8</sup>

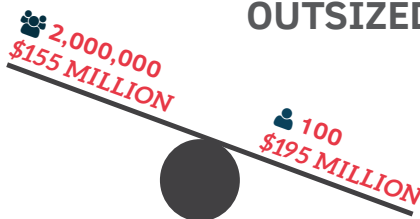
### SENATE



### HOUSE



## OUTSIZED INFLUENCE



The **100 biggest donors** of 2016 cycle have spent **\$195 million** to influence the presidential election—more than the **\$155 million** spent by the **2 million smallest donors** combined.<sup>9</sup>



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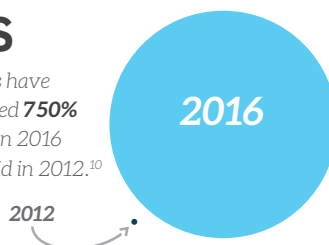
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Capitol building icon by Luis Prado. Revolving door icon adapted from Door by Roman J. Sokolov. Clock icon by Rajesh Rajput. All icons via The Noun Project.

## Super PACS

Super PACs have already raised **750% more cash** in 2016 than they did in 2012.<sup>10</sup>



# 5188%

Percentage increase in the amount of undisclosed money spent to influence elections since 2004.<sup>11</sup>



### Sources:

<sup>1</sup> The Huffington Post, <http://huff.to/1OxVApG>

<sup>2</sup> CQ Press, <http://bit.ly/1p5J19e>

<sup>3</sup> Washington Post, <http://wapo.st/1U28aFK>

<sup>4</sup> *This Town*, by Mike Leibovich

<sup>5</sup> Open Secrets, <http://bit.ly/1WM58U2>

<sup>6</sup> Bloomberg View, <http://bv.ms/1QicbP3>

<sup>7</sup> The Sunlight Foundation, <http://bit.ly/1QhbgQ4>

<sup>8</sup> The Campaign Finance Institute, <http://bit.ly/1TBvIij>

<sup>9</sup> Politico, <http://politi.co/1YsWbR1>

<sup>10</sup> Open Secrets, <http://bit.ly/1OycdRV>

<sup>11</sup> Vox, <http://bit.ly/1R4KESk>